

The Center and the Periphery: The Globalization of Financial Turmoil

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The first springs of great events, like those of great rivers, are often mean and little.

—Jonathan Swift

8.1 Introduction

A succession of crises in emerging-market economies during the 1990s ignited a debate in academic and policy-making circles about the transmission of shocks across national borders. The spreading market strain surrounding the Mexican peso crisis of 1994, the Asian credit crunch of 1997, and the Russian devaluation and Long-Term Capital Management's (LTCM) implosion, both in 1998, have spawned a body of work that can be summarized under the heading "contagion." These episodes have also resuscitated the interest in codes and standards, monetary arrangements, the role of international institutions, and securities law—summarized as the international financial architecture—to construct a barrier to prevent contagion.

The academic literature on contagion—less pejoratively described as spillovers—and the international propagation of shocks has progressed along two roads in recent years. Early studies attempted to document the existence of contagion. More recent papers have primarily sought to discriminate among the possible transmission channels of disturbances—that is, whether shocks propagate through channels established by trade patterns, geography, commonalities among lenders, or from other sources.

In our view, much of this literature suffers from three serious drawbacks. First, most studies have not discriminated between the origins of shocks. One expects, a priori, that the global or regional consequences of a disturbance may depend importantly on whether the shock—to borrow terms from Sir Arthur Lewis—originates in the periphery or in the center (Lewis 1977). Were the

regional consequences of the Thai crisis so severe because of Thailand's direct links with other countries in the region or because that shock affected the region's largest economy—Japan? Were the paralysis of the bond markets in many parts of the globe and the persistent equity market volatility due to the Russian default or to concerns that LTCM's reach was wider than understood, and that other firms in other financial centers of the world shared similar failings? And what about the dog that did not bark: why did Ecuador's 1999 default not have greater international consequences? In contrast, this paper attempts to capture the origins of systemic turbulences and measure the direct and indirect linkages between national markets.

Second, terms like contagion and spillover can be quite slippery. Some authors seek to learn about potential linkages by examining correlation patterns across markets using long time series. Others focus on market behavior during specific episodes dated a priori from other sources. Our approach is data driven. We define financial turmoil in terms of the behavior of financial prices and let the data determine when there were episodes of spillover. In particular, we define days of turmoil as days with extreme returns.¹ Using information on the daily behavior of stock-market price indexes for thirty-five emerging-to-mature market economies from January 1997 to August 1999, we examine what happens in stock markets around the world on days of turmoil in financial centers (Germany, Japan, and the United States) and in crisis-prone emerging economies (Brazil, Russia, and Thailand).

Third, most of the studies of financial spillovers rely on an examination of contemporaneous and lagged correlations. But correlations alone cannot tell those systemic turbulences due to a common shock (say, a large change in oil prices or the announcement of election results in an important country) from true spillover (a change in one national market directly related to extreme price movements in another market). To learn about the determinants of systemic financial turmoil, we turn to newspapers and summarize the key world events associated with significant price changes. In many cases, this allows us to identify the source of the shock—the center or the periphery—and to understand better the temporal dimension of the financial market adjustment.

To be more specific about spillovers, we borrow from the literature on financial market efficiency to distinguish between "weak-form globalization" and "strong-form globalization" of turmoil. Weak-form globalization occurs when country j experiences anomalous returns in days of extreme returns in country i , where anomalous behavior is interpreted as a change in the distribution of returns assessed by a nonparametric procedure. This definition does not require the countries suffering the spillovers to have extreme returns (that is, to be in the 5th and 95th percentile). Strong-form globalization occurs when country j experiences tur-

moil when country i has extreme returns in the stock market. That is, it is a statement about simultaneity of extreme returns. Using these definitions, we construct two indices of globalization and examine the patterns of spillover among crisis-prone emerging markets and financial centers.

While the analysis of more episodes is clearly necessary, one preliminary conclusion we draw is that financial shocks often traverse a circuitous route. Problems occur synchronously in many emerging markets on the periphery because a shock in one of them first influenced a financial center. If the shock never reaches the center, it is doubtful it can become systemic, irrespective of the definition of systemic that is used. For example, in the case of the Asian crisis, Japanese bank exposure to Thailand—and their subsequent retrenchment from lending to other Asian countries—played a prominent role in the spread of the crisis. The role played by the center (Japan) in this episode was much the same as that played by U.S. banks in the 1980s during the Latin American debt crisis. Similarly in 1998, Russia's default triggered a pervasive widening of spreads that hobbled the weakened LTCM and led to a generalized withdrawal of risk taking. Thus, financial centers serve a key role in propagating financial turmoil. When financial centers remain safe, problems in an emerging market stop at the region's border.

The rest of the paper is organized as follows: section 2 presents a brief discussion of some of the analytical issues relevant to our analysis of the globalization of financial turmoil. Section 3 constructs the two indices of globalization of financial turmoil and examines the pattern of spillover within and across regions. Section 4 discusses the origins of high degree of contagion. Concluding remarks are presented in section 5.

8.2 Analytical Issues

For the purposes of our analysis, we divide the world into center and periphery countries. The former consist of the countries that house the largest financial centers (such as New York, London, Berlin, and Tokyo) while the latter comprise everyone else. We distinguish among three patterns in the propagation of shocks. First, there is the transmission of shocks from one periphery country to another periphery country, which can take place if the two countries are directly linked through bilateral trade or finance (figure 8.1). Recent examples of this type of transmission mechanism include the adverse impact of the 1997–1998 Asian crisis on Chilean exports and the contractionary impact on Argentina of the Brazilian devaluation in January 1999. This transmission channel may also be operative if there are bilateral finance links. For instance, Costa Rican banks were borrowing from Mexican banks on the eve of the Mexican crisis (see Calvo and Reinhart 1996), but when Mexican banks ran into trouble this source of funds disappeared.

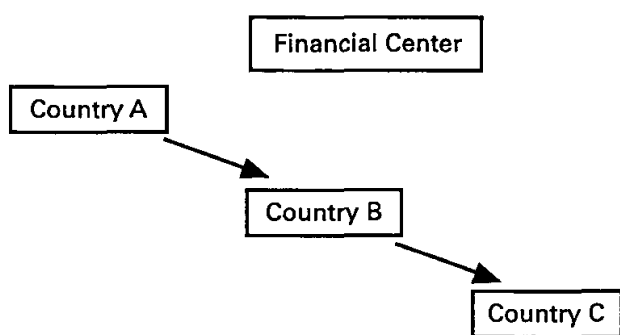


Figure 8.1
The Transmission of Shocks from One Periphery Country to Another

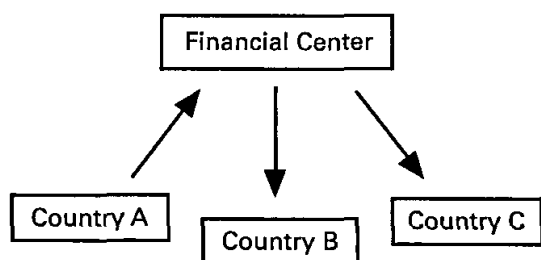


Figure 8.2
The Transmission of Shocks from one Periphery Country to Another Through a Center Country

Second, there is the transmission of shocks from one periphery country to another via a center country (as shown in figure 8.2). There are several prominent examples of this type of transmission mechanism in the literature. Corsetti, Pesenti, Roubini, and Tille (1998) model trade competition among the periphery countries in a common third “center” market. For instance, Thailand and Malaysia export many of the same goods to Japan, Hong Kong, and Singapore. Hence, when Thailand devalued in mid-1997, the crisis spread to Malaysia, who lost some of its competitive edge in the common third markets. Calvo (1998) suggests that Wall Street may have been the carrier of the “Russian virus” in the fall of 1998; he focuses on asymmetric information and liquidity problems in the financial centers. So, when Russia (a periphery country) defaulted on its bonds, the leveraged investors that held those bonds in the center country faced margin calls and needed to raise liquidity. The margin calls caused them to sell their asset holdings (the bonds and stock of other countries in their portfolio) to an uninformed counterpart. Because of information asymmetries, a “lemons problem” arises and the assets are sold at a fire sale price.²

A variant of this financial center story concerns open-end fund portfolio managers who need to raise liquidity in anticipation of future redemptions. As before, the strategy would be to sell other assets held in the portfolio. The sell-off

depresses the asset prices of other countries and the original disturbance spreads across markets. Frankel and Schmukler (1998) find evidence suggesting that the crisis in Mexico in late 1994 spread to other equity markets in Latin America through New York rather than directly. Kaminsky, Lyons, and Schmukler (2001), who examine the behavior of the mutual fund industry in international equity markets, support this venue of spillover. They find that in the aftermath of the Thai crisis, the largest mutual fund withdrawals affected Hong Kong and Singapore, which have the most liquid financial markets. Kaminsky and Reinhart (2000 and 2001) focus instead on the role of commercial banks lenders in the center country. They stress that following the initial losses due to a crisis in a periphery country, a bank's need to rebalance the overall risk of its asset portfolio can lead to a marked reversal in commercial bank lending across the markets where the bank has exposure. By calling loans and drying up credit lines to the crisis country, center banks deepen the original crisis. Through the act of calling loans elsewhere, they propagate the crisis to other countries. The debt crisis in the early 1980s and the Asian crisis in 1997 provide two clear examples of this mechanism. Following Mexico's default in 1982, U.S. banks with extensive exposure to Mexico spread the crisis across Latin America. In 1997, Japanese banks, heavily exposed to Thailand, played the same role in spreading the crisis throughout Asia.

Third, there is the transmission of symmetric shocks from the center country to the periphery (figure 8.3). This is the type of shock stressed in several papers by Calvo, Leiderman, and Reinhart (1993, 1996), who analyze the effect of changes in U.S. interest rates on capital flows to Latin America in the early part of the 1990s. While an obvious example of this type of shock is changes in interest rates in a financial center country, more subtle ones may include the kinds of regulatory changes in the financial centers or structural shifts in financial markets. As an example of the latter, the closure of Salomon Brothers' bond arbitrage desk on July 6, 1998 is thought to have been a factor contributing to the loss of liquidity in the market for emerging-market bonds, making the markets less resilient and impairing LTCM's prospects.

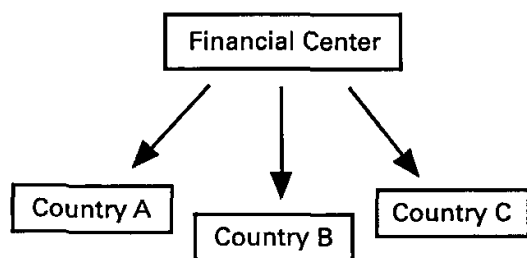


Figure 8.3
Symmetric Shocks from Center to Periphery

8.3 Financial Globalization: Measures and Determinants

The crises of the 1990s triggered an immense interest in understanding extreme events. The literature in the late 1990s focused mostly on extreme events in the exchange market as captured by exchange rate devaluations, foreign exchange reserve losses, and in some cases, spikes in overnight interest rates.³ The goal was to examine whether deteriorating fundamentals were at the root of these crises.

But when a variety of countries started to topple like dominoes, many authors began to focus on the characteristics of contagion.⁴ This literature also deals with issues of systemic risk. But systemic risk is not just connected to currency crises. Systemic risk may also be triggered by shocks in banking and stock or bond markets. Our goal in this section is to present a measure of systemic events triggered by turmoil in a financial market in one country.⁵

We understand financial turmoil as an extreme event in a financial market, be it a rally or a crash. That is, we confine our definition of extreme events to the tail of the distributions of returns by looking at returns in the 5th and 95th percentile of the distribution. Because our interest is in systemic events, we have to consider a substantially large number of markets. Sometimes these systemic events are not long-lasting (for example, the worldwide stock market crash in October 1987), implying a need to use high-frequency data. This puts some restrictions on the markets we can examine. To accommodate these needs, we focus on daily returns in stock markets.

Our data set spans the period beginning on January 1, 1997 through August 31, 1999. We focus on the daily return on equities in the local currency, based on the available local bourse indices. The countries in our sample cover mature- and emerging-market economies, thereby excluding countries with less-developed capital markets and a significant extent of financial repression. We can classify the sample into five somewhat arbitrary seven-country groupings: the G7 countries, which are comprised of Canada, France, Germany, Italy, Japan, the United Kingdom, and the United States; and the transition economies, which include Czech Republic, Estonia, Hungary, Poland, Russia, Slovakia, and Ukraine. The remaining three groups are primarily sorted by region. The Asian cluster includes Hong Kong, Indonesia, Malaysia, the Philippines, Singapore, South Korea, and Thailand. The other European group, which excludes those countries that are part of the G7, includes Finland, Greece, Holland, Norway, Spain, Sweden, and Turkey. Finally, the Latin American sample consists of the larger economies in the region, Argentina, Brazil, Chile, Colombia, Mexico, Peru, and Venezuela.

Table 8.1 provides summary information on the stock markets examined. Not surprisingly, the degree of instability of stock returns varies considerably across countries. Thus, our definition of extreme events is country-dependent. For example, a drop of 1.8 percent is classified as an extreme event in the United

Table 8.1
 Stock Market Returns in Domestic Currency: Summary Statistics

Countries	Mean	Percentiles	
		5th	95th
Hong Kong	1.40	-3.39	3.17
Indonesia	1.62	-3.94	4.51
Korea	1.96	-4.43	5.32
Malaysia	1.72	-3.63	3.78
Philippines	1.41	-3.26	3.46
Singapore	1.30	-2.89	3.00
Thailand	1.78	-3.49	4.74
Greece	1.59	-3.32	3.62
Finland	1.31	-2.79	2.82
Holland	1.16	-2.42	2.46
Norway	1.00	-2.29	2.18
Spain	1.03	-2.13	2.29
Sweden	0.98	-2.16	2.00
Turkey	2.49	-5.75	5.82
Canada	0.71	-1.63	1.49
France	0.90	-2.02	2.01
Italy	1.26	-2.61	2.88
Germany	1.20	-2.54	2.27
Japan	0.93	-1.99	2.20
UK	0.86	-1.90	1.86
USA	0.87	-1.80	1.90
Argentina	1.60	-4.31	3.41
Brazil	2.13	-4.84	4.31
Chile	1.03	-2.24	2.42
Colombia	0.83	-2.01	2.17
Mexico	1.35	-2.78	3.23
Peru	1.01	-2.15	2.33
Venezuela	1.55	-3.98	3.48
Czech Republic	0.94	-2.30	2.10
Estonia	1.84	-4.00	4.54
Hungary	1.63	-3.48	3.48
Poland	1.35	-3.02	3.03
Russia	2.49	-5.10	6.48
Slovakia	0.97	-2.49	2.38
Ukraine	2.07	-5.18	5.42

Notes: The sample extends from January 1, 1997 to August 31, 1999. Mean is the average of one-day percent returns in absolute values.

States but it takes a 3.94 percent downfall to qualify as an extreme event in Indonesia.

Figure 8.4 provides the first glimpse of the bunching of turmoil that we are trying to explain. This figure reports the percentage of countries with simultaneous extreme changes in stock prices (those movements in the 5th and 95th percentiles) around the globe or in various regions. The top panel reports the proportion of countries worldwide simultaneously in the 5th or 95th percentile of the distribution. The five other panels show the same evidence by region. The globalization of turmoil is quite evident during the last few days of October 1997, following the collapse of the Hong Kong stock market. However, the phenomenon was short lived, underscoring the importance of daily data. The simultaneous turbulences in the fall of 1998 were more persistent. The events triggering these systemic crashes originated in Russia, starting on June 1, 1998 with the suspension of trading in future markets, and were fueled further by the failed auction of Russian GKO government bills on August 27, 1998. On that day, 74 percent of the stock markets around the world collapsed. Turbulence persisted until October as the crisis in Russia was followed by dislocation in G7 financial markets as LTCM spiraled downward. The final episode was very short and was linked to the Brazilian crisis in January 1999. Regional turmoil is far more frequent, with the last half of 1997 plagued by problems in most Asian countries. In the first half of 1998, the turbulence spread to Latin America, with turmoil in Brazil at its core. Fragility in mature markets was mostly concentrated in the fall of 1998. In the next section we use two definitions of globalization to examine the determinants of world and regional instability.

8.3.1 *Weak-Form Globalization*

This definition focuses on whether turmoil in one country (returns in the 5th or 95th percentile of the distribution) triggers anomalous behavior in other countries. Anomalous behavior is defined as a change in the distribution of returns. In particular, we estimate the frequency distribution of returns in country j on days of turmoil in country i , and the frequency distribution of returns in country j on days of no turmoil in country i . We compare these two distributions using the Kolmogorov-Smirnov test of equality of distributions. We classify a country as affected by extreme crashes or rallies in another country when we reject the null hypothesis of equality of the distributions at a five percent significance level or less. We call this phenomenon weak-form globalization from country i to country j because it does not impose simultaneous occurrence of returns in the tails for globalization to occur.

We first examine the degree of weak-form globalization triggered by turmoil in three financial centers: Germany, Japan, and the United States. Table 8.2 reports

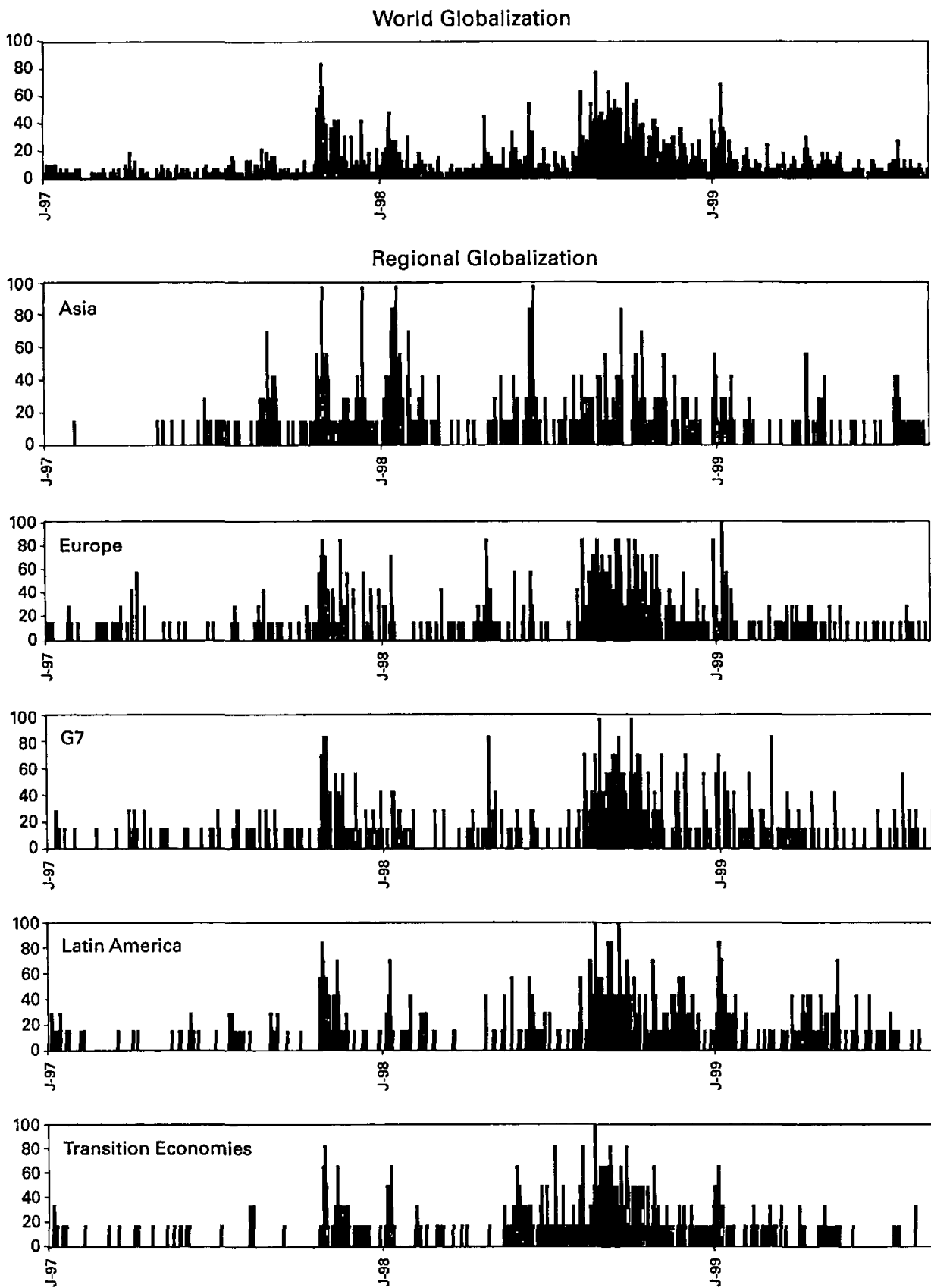


Figure 8.4

The globalization of turmoil

Note: Numbers in the y-axis represent the percentage of countries experiencing turmoil. Turmoil is defined as those observations in the 5th and 95th percentiles.

Table 8.2
Turmoil in Financial Centers: How Does It Spread?

Countries	Empirical Distribution of Stock Market Returns																
	On all days				On days of turmoil in Germany				On days of turmoil in Japan				On days of turmoil in USA				
	Mean	5th	95th	Percentiles	Mean	5th	95th	Percentiles	Mean	5th	95th	Percentiles	Mean	5th	95th	Percentiles	K&S
Hong Kong	1.40	-3.39	3.17	-4.92	2.08	5.07	0.44	2.60	-6.61	7.41	**	2.40	-3.92	7.01	**		
Indonesia	1.62	-3.94	4.51	-5.24	2.55	7.41	**	2.74	-4.76	7.30	***	2.17	-4.84	7.12	***		
Korea	1.96	-4.43	5.32	-4.97	2.22	6.35	0.98	2.81	-5.52	7.26	***	2.41	-5.45	6.87	0.76		
Malaysia	1.72	-3.63	3.78	-4.80	2.38	5.89	**	2.63	-5.37	5.71	0.06	2.58	-6.15	9.09	0.52		
Philippines	1.41	-3.26	3.46	-5.54	2.23	4.21	***	2.00	-4.95	5.83	**	1.84	-4.86	4.31	0.51		
Singapore	1.30	-2.89	3.00	-4.66	1.95	4.23	0.18	2.27	-3.93	7.00	***	1.85	-3.62	3.85	0.23		
Thailand	1.78	-3.49	4.74	-4.05	2.09	6.10	0.69	2.38	-3.94	8.16	0.47	1.83	-3.54	7.52	0.21		
Greece	1.59	-3.32	3.62	-6.13	2.06	3.60	0.06	2.17	-6.12	5.07	0.10	2.39	-5.57	4.93	0.06		
Finland	1.31	-2.79	2.82	-5.67	3.07	5.05	***	2.20	-4.85	4.67	***	2.11	-4.79	5.10	**		
Holland	1.16	-2.42	2.46	-5.21	2.77	4.89	***	1.75	-3.85	3.80	**	1.69	-4.54	3.33	**		
Norway	1.00	-2.29	2.18	-5.39	2.49	5.05	***	1.68	-4.95	5.05	**	1.53	-4.64	4.44	**		
Spain	1.03	-2.13	2.29	-6.03	2.40	5.12	***	1.58	-4.79	4.01	**	1.31	-3.69	3.78	0.30		
Sweden	0.98	-2.16	2.00	-4.34	2.18	3.21	***	1.74	-4.07	3.28	***	1.47	-3.71	3.31	**		
Turkey	2.49	-5.75	5.82	-10.12	3.74	9.26	0.06	3.56	-10.12	8.78	0.12	3.45	-8.85	9.89	**		
Canada	0.71	-1.63	1.49	-3.72	1.36	2.75	***	0.93	-2.04	1.67	0.07	1.83	-3.72	2.90	***		
France	0.90	-2.02	2.01	-4.29	2.22	4.45	***	1.42	-3.94	3.47	***	1.23	-3.34	3.11	0.15		
Italy	1.26	-2.61	2.88	-5.63	2.59	5.29	***	2.02	-5.23	4.48	**	1.61	-4.33	4.96	**		
Germany	1.20	-2.54	2.27	-5.87	3.57	5.17	***	1.88	-4.67	4.21	**	1.90	-5.35	3.94	***		
Japan	0.93	-1.99	2.20	-3.07	1.20	2.84	**	2.95	-4.15	4.37	***	1.19	-2.79	2.77	0.62		
UK	0.86	-1.90	1.86	-3.25	1.79	3.32	***	1.23	-2.96	2.67	**	1.19	-3.06	3.00	**		
USA	0.87	-1.80	1.90	-3.42	1.39	3.10	0.18	0.97	-2.06	2.12	0.28	2.60	-3.73	4.02	***		

Argentina	1.60	-4.31	3.41	2.98	-10.44	5.76	0.06	2.14	-6.40	4.94	0.52	3.51	-9.17	8.13	***
Brazil	2.13	-4.84	4.31	3.73	-9.77	8.07	**	2.73	-9.71	4.72	0.32	4.76	-10.08	10.34	***
Chile	1.03	-2.24	2.42	1.71	-5.04	3.23	**	1.05	-2.79	2.39	0.43	1.78	-4.69	3.55	**
Colombia	0.83	-2.01	2.17	0.89	-2.38	2.30	0.79	1.04	-2.28	3.93	0.11	0.88	-2.42	1.95	0.88
Mexico	1.35	-2.78	3.23	2.67	-6.05	5.29	**	1.98	-4.79	4.20	0.09	2.95	-6.05	7.17	***
Peru	1.01	-2.15	2.33	1.85	-5.75	4.58	***	1.29	-3.02	2.88	0.29	1.66	-4.70	3.97	**
Venezuela	1.55	-3.98	3.48	2.25	-7.51	4.32	0.26	1.72	-5.09	2.32	0.06	2.04	-6.20	3.77	0.13
Czech Republic	0.94	-2.30	2.10	1.62	-4.28	2.82	***	1.18	-2.99	2.09	0.14	1.31	-3.48	2.33	**
Estonia	1.84	-4.00	4.54	2.80	-8.35	8.25	0.16	2.97	-11.31	9.09	0.09	2.38	-8.35	5.36	0.43
Hungary	1.63	-3.48	3.48	3.48	-10.03	4.94	***	3.47	-10.76	8.63	**	3.26	-10.76	9.10	***
Poland	1.35	-3.02	3.03	2.34	-6.02	5.28	***	2.42	-6.41	4.81	0.09	2.90	-6.60	6.53	***
Russia	2.49	-5.10	6.48	4.73	-10.80	14.98	***	3.82	-10.11	7.46	0.10	4.19	-12.49	14.67	0.07
Slovakia	0.97	-2.49	2.38	1.09	-3.13	2.35	0.71	0.96	-2.56	1.82	0.30	0.83	-2.58	1.94	0.37
Ukraine	2.07	-5.18	5.42	3.15	-12.20	6.06	0.08	3.10	-11.07	8.09	0.13	3.02	-8.63	7.04	0.26

Notes: Turmoil is defined as those observations in the 5th and 95th percentiles. Mean is the average of one day percent returns in absolute values. The Kolmogorov-Smirnov test evaluates whether the frequency distribution on days of turmoil in the corresponding financial center is different from the frequency distribution on all other days. 5th and 95th percentiles report the values of stock market returns at those percentiles. The sample extends from January 1, 1997 to August 31, 1999. ***, ** represent the significance of the Kolmogorov-Smirnov test at 1 and 5 percent level respectively.

the spillover of extreme events with a country-by-country detail. To get a high-resolution picture of anomalous behavior in the stock market, we report the 5th and 95th percentiles of the distribution of returns for all observations in the sample and for the observations on days of market turmoil in each of the financial centers. For example, the 5th and 95th percentile returns for Argentina for the whole sample are -4.31 and 3.41 . When there is turmoil in the United States, the 5th and 95th percentile returns for Argentina become -9.37 and 8.13 . As shown in this table, the Kolmogorov-Smirnov test rejects the null hypothesis of similar distribution of stock market returns in Argentina on days of financial turmoil in the United States and the distribution on all other days. Thus, we catalog Argentina as suffering weak-form globalization from turmoil in the United States. In the event, extreme movements in equity markets in the United States are transmitted instantaneously to most Latin American countries—the only exceptions being Colombia and Venezuela. Indeed, 70 percent of the countries in Latin America are, according to our measure, affected by turmoil events in the United States. In contrast, turmoil in the United States triggers an anomalous behavior in only 29 percent of Asian stock markets. The pattern of the problem-spreading in Japan is in sharp contrast to that observed for the United States. In this case, Latin American markets do not react at all to turmoil in Japan, but 71 percent of the Asian countries experience anomalous returns when Japan posts an outsized return.

Table 8.3 summarizes these results. Overall, shocks in financial centers are transmitted instantaneously to basically all (70 percent) mature markets (G7 and European countries), whether the shock occurs in Germany, Japan, or the United States. These results are suggestive of the higher degree of integration of those markets. The regional characteristics of the transmission of shocks to emerging

Table 8.3
Weak-Form Globalization of Turmoil: Regional and World Effects

Regions	Percentage of Countries with Anomalous Returns when Turmoil in		
	Germany	Japan	USA
Asia	43	71	29
Europe	71	71	71
G7	100	75	75
Latin America	43	0	71
Transition economies	57	14	43
World	59	44	56

Notes: Turmoil is defined as those observations in the 5th and 95th percentiles. An anomalous return is interpreted as a change in the distribution of returns in country j on days of turmoil in country i .

economies are, however, different. U.S. shocks are strongly transmitted across Latin America; the shocks in Germany simultaneously affect stock markets in Eastern Europe, Latin America, and Asia; while Japanese turbulences mostly affect other Asian countries. Interestingly, this pattern of transmission matches the pattern of exposure of financial institutions in Germany, Japan, and the United States to emerging economies as examined by van Rijckenghem and Weder (2000). These authors classify bank lending to emerging economies by area of loan origin. They find that European banks are the largest creditors in all regions, with North American banks concentrating their lending in Latin America and Japanese banks mostly lending to other Asian countries. In particular, at the onset of the Asian crisis, 32 percent of all the international loans to Asian countries originated in Japan, 44 percent originated in Europe, and just 10 percent originated in North America. Also, during 1997 and 1998, most lending to Eastern European countries (including Russia) originated in Western Europe (80 percent), while lending to Latin America originated in Western European banks (60 percent) and North American banks (30 percent).

Rijckenghem and Weder (2000) also examine the shifts in portfolios of European, North American, and Japanese banks during the Asian and Russian crises. Japanese banks consistently withdrew from Asia, reducing their lending from \$124 billion in mid-1997 to \$86 billion by the end of 1998. North American banks mainly shifted their lending among emerging markets during the Asian crisis (from Asia to Latin America and Europe), while they reduced their positions in all three regions during the Russian crisis. European banks continued to build up their positions in all regions even after the onset of the Asian crisis. Only during the first half of 1998 did they reduce their holdings in Asia while increasing them in Latin America and Eastern Europe. The Russian crisis triggered the end of this expansionist investment strategy of European banks in emerging markets, with all banks reducing their exposure to all three regions by about \$20 billion.

Table 8.4 examines whether turmoil is transmitted from one country in the periphery to another country in the periphery or to financial centers. In particular, it examines the pattern of spillovers on days of turmoil in three crisis-prone countries in our sample—Brazil, Russia, and Thailand—on a country-by-country basis. Table 8.5 summarizes the information. The patterns of globalization are similar for Brazil and Russia. Turbulence in those countries coincides with abnormal movements around the globe, with the sole exception of Asia. Extreme movements in Thailand are not so far-reaching, in that they spill over only to other Asian economies. This evidence begs for an answer as to through which channels these crisis-prone countries with small asset markets have such far-reaching effects. To answer this question, we examine whether the days of turbulence in a

Table 8.4
Turmoil in Emerging Markets: How Does It Spread?

Countries	Empirical Distribution of Stock Market Returns															
	On all days				On days of turmoil in Brazil				On days of turmoil in Russia				On days of turmoil in Thailand			
	Mean	5th	95th	K&S p-value	Mean	5th	95th	K&S p-value	Mean	5th	95th	K&S p-value	Mean	5th	95th	K&S p-value
Hong Kong	1.40	-3.39	3.17	0.32	2.41	-4.82	7.41	0.32	2.05	-3.26	6.84	0.17	2.45	-4.52	6.84	***
Indonesia	1.62	-3.94	4.51	**	2.50	-5.15	6.77	**	2.32	-5.15	6.47	0.30	2.89	-5.03	8.00	**
Korea	1.96	-4.43	5.32	0.37	2.60	-5.65	6.76	0.37	2.18	-4.97	4.91	0.49	2.35	-5.66	7.39	0.87
Malaysia	1.72	-3.63	3.78	0.68	2.52	-4.73	9.42	0.68	2.85	-4.53	11.80	**	2.81	-5.86	6.91	0.12
Philippines	1.41	-3.26	3.46	0.12	2.09	-5.28	4.80	0.12	2.19	-6.01	3.98	***	2.46	-4.84	6.80	**
Singapore	1.30	-2.89	3.00	0.09	2.13	-3.58	5.92	0.09	1.94	-3.30	7.00	0.24	2.35	-3.84	7.62	**
Thailand	1.78	-3.49	4.74	0.31	2.18	-4.05	7.52	0.31	2.05	-3.51	5.96	0.69	5.71	-6.33	10.42	***
Greece	1.59	-3.32	3.62	**	2.20	-4.99	5.50	**	2.23	-6.02	3.85	***	1.89	-5.53	4.02	0.26
Finland	1.31	-2.79	2.82	***	2.14	-4.85	4.36	***	2.42	-5.59	4.50	***	1.71	-4.81	3.31	0.74
Holland	1.16	-2.42	2.46	***	1.89	-5.00	3.38	***	1.82	-5.21	2.68	***	1.32	-3.15	2.50	0.29
Norway	1.00	-2.29	2.18	***	1.99	-4.95	4.57	***	2.11	-5.23	3.92	***	1.61	-4.73	3.88	0.08
Spain	1.03	-2.13	2.29	**	1.61	-4.74	3.78	**	1.67	-6.03	3.06	***	1.16	-3.09	2.54	0.58
Sweden	0.98	-2.16	2.00	***	1.69	-3.61	3.17	***	1.61	-4.07	2.09	***	1.22	-2.79	2.09	0.31
Turkey	2.49	-5.75	5.82	***	3.73	-9.25	8.78	***	4.29	-10.99	9.86	***	3.12	-8.23	7.98	0.65
Canada	0.71	-1.63	1.49	***	1.32	-3.32	2.29	***	1.19	-3.18	2.46	**	0.94	-1.90	2.13	**
France	0.90	-2.02	2.01	***	1.38	-3.34	2.94	***	1.51	-4.29	2.55	***	0.99	-3.08	2.20	0.69
Italy	1.26	-2.61	2.88	**	2.02	-4.33	4.96	**	2.08	-5.63	3.22	***	1.39	-3.91	2.86	0.33
Germany	1.20	-2.54	2.27	**	2.01	-5.54	3.94	**	2.05	-5.68	3.51	***	1.58	-4.32	3.35	0.38
Japan	0.93	-1.99	2.20	0.24	1.37	-3.00	3.76	0.24	1.18	-2.55	3.03	0.61	1.25	-3.22	3.56	0.25
UK	0.86	-1.90	1.86	***	1.29	-3.13	3.00	***	1.52	-3.14	2.69	***	0.99	-2.03	2.89	0.11
USA	0.87	-1.80	1.90	***	1.72	-3.32	3.70	***	1.31	-2.80	4.02	0.23	1.01	-2.13	2.18	0.13

Argentina	1.60	-4.31	3.41	4.58	-10.44	8.51	***	3.32	-10.44	7.41	**	2.23	-4.15	6.09	0.12
Brazil	2.13	-4.84	4.31	7.67	-10.09	12.19	***	3.89	-10.08	7.66	**	2.56	-5.19	6.72	0.20
Chile	1.03	-2.24	2.42	2.25	-5.04	4.34	***	1.58	-5.04	2.53	0.16	1.28	-2.86	3.36	0.09
Colombia	0.83	-2.01	2.17	1.10	-3.74	2.02	**	0.91	-3.11	1.88	**	0.88	-2.08	2.47	0.40
Mexico	1.35	-2.78	3.23	3.21	-6.05	8.43	***	2.58	-5.57	6.40	**	1.80	-3.76	4.59	0.26
Peru	1.01	-2.15	2.33	1.93	-5.64	3.84	***	1.63	-5.11	3.78	**	1.21	-2.47	3.51	**
Venezuela	1.55	-3.98	3.48	2.63	-7.51	3.85	***	2.03	-6.65	3.08	**	1.85	-4.55	3.67	0.32
Czech Republic	0.94	-2.30	2.10	1.61	-3.70	2.81	**	1.83	-3.93	3.13	***	0.98	-2.21	2.06	0.96
Estonia	1.84	-4.00	4.54	3.04	-10.49	7.01	***	3.54	-10.49	8.64	***	2.37	-6.98	5.74	0.37
Hungary	1.63	-3.48	3.48	3.65	-10.51	9.32	***	3.61	-10.76	5.91	***	2.18	-6.02	3.47	0.48
Poland	1.35	-3.02	3.03	2.61	-5.74	6.00	***	2.45	-6.27	4.66	***	1.98	-5.00	3.75	0.06
Russia	2.49	-5.10	6.48	4.75	-12.49	13.85	**	9.74	-17.49	16.71	***	3.46	-7.35	8.56	0.31
Slovakia	0.97	-2.49	2.38	0.97	-3.04	2.68	0.94	1.19	-3.10	2.52	**	1.14	-3.07	2.90	0.47
Ukraine	2.07	-5.18	5.42	4.37	-10.94	8.99	***	3.27	-11.56	8.37	0.16	2.37	-6.24	8.56	0.96

Notes: Turmoil is defined as those observations in the 5th and 95th percentiles. Mean is the average of one day percent returns in absolute values. The Kolmogorov-Smirnov test evaluates whether the frequency distribution on days of turmoil in the corresponding emerging market is different from the frequency distribution on all other days. 5th and 95th percentiles report the values of stock market returns at those percentiles. The sample extends from January 1, 1997 to August 31, 1999. ***, **, * represent the significance of the Kolmogorov-Smirnov test at 1 and 5 percent level respectively.

Table 8.5
Weak-Form Globalization of Turmoil: Regional and World Effects

Regions	Percentage of Countries with Anomalous Returns when Turmoil in		
	Brazil	Russia	Thailand
Asia	14	29	67
Europe	100	100	0
G7	83	67	17
Latin America	100	86	14
Transition economies	86	83	0
World	76	73	18

Notes: A turmoil is defined as those observations in the 5th and 95th percentiles. An anomalous return is interpreted as a change in the distribution of returns in country j on days of turmoil in country i .

particular crisis-prone emerging market were also days of turbulence in a financial center with which that particular country was associated. We then examine whether problems in crisis-prone emerging markets not associated with turmoil in financial centers also have wide spillover effects. We chose financial centers according to the evidence discussed in the literature. We pair Brazil with the United States, Russia with Germany, and Thailand with Japan.

Table 8.6 examines the periphery-to-periphery and periphery-center-periphery connections. Days of turmoil in crisis-prone emerging economies are divided into two samples, those on which the corresponding financial center was also roiled, and those on which the corresponding financial center was not. The results are dramatically different. Turbulence in Brazil accompanied by turbulence in the United States is transmitted around the world, with Asia the only untouched region. In contrast, turbulence in Brazil unaccompanied by turbulence in the United States only affects stock markets in Latin America. Turmoil in this case only has a regional reach. The same picture of propagation of shocks is observed in the case of Russian jitters. Turbulence becomes global if a financial center is affected, but remains regional when the stock market in the financial center is calm. The evidence from Thailand is somewhat different. Again, simultaneous turmoil in the financial center (Japan) and in Thailand triggers a broader propagation of shocks. But here this propagation is only regional in nature. There is not even regional propagation when turbulence affects only the stock market in Thailand. The regional characteristics of some the turbulences in stock markets agree with the evidence from currency crises.⁶

The question is, what causes this regional pattern of spillovers? Strong bilateral trade patterns may provide one explanation. For example, Kaminsky and Rein-

hart (2000) point to the strong bilateral trade among Mercosur countries, but caution that turmoil in Brazil is still transmitted rapidly to non-Mercosur Latin American countries. Similarly, shocks from Russia are strongly transmitted to most of the transition economies even though bilateral trade links among transition economies diminished drastically in importance following the collapse of the communist regimes in Eastern Europe in 1989–1991. Third-party trade links may provide another explanation. For example, Malaysia and Thailand sell similar goods to Japan and the United States, explaining the contagion from Thailand to Malaysia following the Thai devaluation in July 1997. But the Mexican crisis in 1994 strongly affected Argentina and Brazil and these countries do not compete with Mexico in third markets. Again, financial links may help to explain regional contagion. For example, Kaminsky, Lyons, and Schmukler (2004) examine investment strategies of U.S.-based mutual funds specializing in Latin America and find that they were a key element in explaining the reach of the Tequila crisis: as investors stampeded out of mutual funds specializing in Latin America following the Mexican devaluation, managers (under the pressure of the massive redemptions) had to sell not just Mexican stocks, but also stocks from Argentina and Brazil.

Table 8.7 summarizes these results by region and examines the null hypothesis of financial center irrelevance versus the alternative hypothesis that a financial center has to be affected for the turmoil to become systemic. To examine this hypothesis, we construct the Wilcoxon, or rank-sum, test. To construct this test, we look at the results from the Kolmogorov-Smirnov test and construct two samples. The first sample captures the weak-form globalization pattern following turmoil in a crisis-prone emerging market coinciding with turmoil in a financial center. For each j country in the sample, we assign a value equal to 1 if turmoil in the pair of crisis-prone emerging market and financial center triggers anomalous behavior in country j , and 0 otherwise. The second sample captures the weak-form globalization pattern following turmoil in a crisis-prone emerging market not coinciding with turmoil in a financial center. Again, for each j country in the sample, we assign a value equal to 1 if turmoil in just the crisis-prone emerging market triggers anomalous behavior in country j , and 0 otherwise. Denote the observations from the first sample by $\{X\}$ and the observations from the second sample by $\{Y\}$. The null hypothesis of financial-center irrelevance implies that $P(X > k) = P(Y > k)$ for all k . We are interested in the one-sided alternative that X is stochastically larger than Y ; that is, $P(X > k) > P(Y > k)$ for all k . To construct the rank-sum test, we rank all the observations without regard to the sample to which they belong. Then the Wilcoxon test statistic is formed as the sum of the ranks in the first sample:

Table 8.6
Financial Turmoil in Emerging Markets and Financial Centers: How Does It Spread?

Countries	Empirical Distribution of Stock Market Returns											
	On all days			On days of turmoil in Brazil								
	Mean	Percentiles		With financial center				K&S p-value	Without financial center			
		5th	95th	Mean	Percentiles		Mean		Percentiles		K&S p-value	
				5th	95th		5th	95th		5th	95th	
Hong Kong	1.40	-3.39	3.17	2.41	-4.82	7.41	0.32	1.67	-4.38	5.53	0.74	
Indonesia	1.62	-3.94	4.51	2.50	-5.15	6.77	**	2.00	-4.02	6.26	0.34	
Korea	1.96	-4.43	5.32	2.60	-5.65	6.76	0.37	2.23	-5.65	6.76	0.82	
Malaysia	1.72	-3.63	3.78	2.52	-4.73	9.42	0.68	2.49	-3.75	14.94	0.92	
Philippines	1.41	-3.26	3.46	2.09	-5.28	4.80	0.12	1.68	-4.60	3.11	0.12	
Singapore	1.30	-2.89	3.00	2.13	-3.58	5.92	0.09	1.73	-3.21	4.92	0.36	
Thailand	1.78	-3.49	4.74	2.18	-4.05	7.52	0.31	1.97	-3.95	6.36	0.77	
Greece	1.59	-3.32	3.62	2.20	-4.99	5.50	**	1.64	-4.00	3.47	0.13	
Finland	1.31	-2.79	2.82	2.14	-4.85	4.36	***	1.59	-4.49	2.83	**	
Holland	1.16	-2.42	2.46	1.89	-5.00	3.38	***	1.57	-2.78	2.92	0.10	
Norway	1.00	-2.29	2.18	1.99	-4.95	4.57	***	1.66	-4.04	3.47	**	
Spain	1.03	-2.13	2.29	1.61	-4.74	3.78	**	1.43	-4.83	2.49	0.15	
Sweden	0.98	-2.16	2.00	1.69	-3.61	3.17	***	1.41	-3.11	2.58	0.16	
Turkey	2.49	-5.75	5.82	3.73	-9.25	8.78	***	2.88	-8.04	7.09	0.26	
Canada	0.71	-1.63	1.49	1.32	-3.32	2.29	***	0.71	-1.81	1.51	0.98	
France	0.90	-2.02	2.01	1.38	-3.34	2.94	***	1.18	-2.95	2.20	0.19	
Italy	1.26	-2.61	2.88	2.02	-4.33	4.96	**	1.83	-4.19	3.38	0.11	
Germany	1.20	-2.54	2.27	2.01	-5.54	3.94	**	1.52	-3.55	2.15	0.41	
Japan	0.93	-1.99	2.20	1.37	-3.00	3.76	0.24	1.36	-2.41	3.87	0.20	
UK	0.86	-1.90	1.86	1.29	-3.13	3.00	***	1.12	-2.13	2.59	0.09	
USA	0.87	-1.80	1.90	1.72	-3.32	3.70	***	0.93	-1.77	1.68	0.19	
Argentina	1.60	-4.31	3.41	4.58	-10.44	8.51	***	3.48	-8.82	6.55	***	
Brazil	2.13	-4.84	4.31	7.67	-10.09	12.19	***	6.68	-9.69	8.81	***	
Chile	1.03	-2.24	2.42	2.25	-5.04	4.34	***	1.95	-3.87	4.08	***	
Colombia	0.83	-2.01	2.17	1.10	-3.74	2.02	**	1.14	-3.97	2.23	**	
Mexico	1.35	-2.78	3.23	3.21	-6.05	8.43	***	2.19	-3.45	5.12	0.12	
Peru	1.01	-2.15	2.33	1.93	-5.64	3.84	***	1.44	-5.34	3.37	**	
Venezuela	1.55	-3.98	3.48	2.63	-7.51	3.85	***	2.33	-7.19	3.93	**	
Czech Republic	0.94	-2.30	2.10	1.61	-3.70	2.81	***	1.44	-3.71	2.85	**	
Estonia	1.84	-4.00	4.54	3.04	-10.49	7.01	***	2.78	-8.05	8.57	0.22	
Hungary	1.63	-3.48	3.48	3.65	-10.51	9.32	***	2.46	-6.35	7.99	0.29	
Poland	1.35	-3.02	3.03	2.61	-5.74	6.00	***	1.84	-3.79	4.36	0.26	
Russia	2.49	-5.10	6.48	4.75	-12.49	13.85	**	3.58	-6.54	8.44	0.13	
Slovakia	0.97	-2.49	2.38	0.97	-3.04	2.68	0.94	0.91	-3.07	2.93	0.94	
Ukraine	2.07	-5.18	5.42	4.37	-10.94	8.99	***	3.72	-10.94	8.99	0.08	

Notes: Turmoil is defined as those observations in the 5th and 95th percentiles. Mean is the average of one-day percent returns in absolute values. The Kolmogorov-Smirnov test evaluates whether the frequency distribution on days of turmoil in the corresponding emerging market (with or without turmoil in a financial center) is different from the frequency distribution on all other days. 5th and 95th percentiles report the values of stock market returns at those percentiles. The sample extends from January 1, 1997 to August 31, 1999. ***, ** represent the significance of the Kolmogorov-Smirnov test at 1 and 5 percent respectively.

Empirical Distribution of Stock Market Returns

On days of turmoil in Russia

On days of turmoil in Thailand

On days of turmoil in Russia								On days of turmoil in Thailand							
With financial center				Without financial center				With financial center				Without financial center			
Mean	Percentiles		K&S p-value	Mean	Percentiles		K&S p-value	Mean	Percentiles		K&S p-value	Mean	Percentiles		K&S p-value
	5th	95th			5th	95th			5th	95th			5th	95th	
2.05	-3.26	6.84	0.17	1.78	-3.10	6.95	0.11	2.45	-4.52	6.84	***	1.96	-4.51	5.55	0.13
2.32	-5.15	6.47	0.30	1.79	-3.44	5.83	0.56	2.89	-5.03	8.00	**	2.13	-4.28	5.75	0.72
2.18	-4.97	4.91	0.49	2.14	-3.94	5.08	0.13	2.35	-5.66	7.39	0.87	2.00	-5.66	7.39	0.69
2.85	-4.53	11.80	**	2.74	-4.68	9.98	**	2.81	-5.86	6.91	0.12	2.15	-4.05	4.36	0.48
2.19	-6.01	3.98	***	1.79	-4.49	3.95	0.58	2.46	-4.84	6.80	**	1.99	-4.43	5.97	0.34
1.94	-3.30	7.00	0.24	1.62	-3.30	6.22	0.15	2.35	-3.84	7.62	**	1.80	-3.82	5.56	0.36
2.05	-3.51	5.96	0.69	2.29	-3.47	7.44	0.77	5.71	-6.33	10.42	***	5.59	-6.76	10.74	***
2.23	-6.02	3.85	***	1.71	-3.86	3.95	0.70	1.89	-5.53	4.02	0.26	1.76	-5.84	3.67	0.31
2.42	-5.59	4.50	***	1.51	-3.17	3.95	0.11	1.71	-4.81	3.31	0.74	1.38	-2.66	3.06	0.47
1.82	-5.21	2.68	***	1.14	-2.53	1.86	0.27	1.32	-3.15	2.50	0.29	1.24	-1.98	2.93	0.49
2.11	-5.23	3.92	***	1.49	-2.96	3.89	0.07	1.61	-4.73	3.88	0.08	1.31	-2.77	3.51	0.19
1.67	-6.03	3.06	***	0.86	-1.78	1.96	0.68	1.16	-3.09	2.54	0.58	0.99	-2.30	2.39	0.20
1.61	-4.07	2.09	***	1.10	-2.77	2.06	0.12	1.22	-2.79	2.09	0.31	0.98	-2.36	2.02	0.34
4.29	-10.99	9.86	***	3.56	-6.66	9.87	0.18	3.12	-8.23	7.98	0.65	3.13	-8.22	7.96	0.42
1.19	-3.18	2.46	**	0.88	-2.20	2.03	0.12	0.94	-1.90	2.13	**	0.92	-1.92	2.21	0.08
1.51	-4.29	2.55	***	0.84	-2.08	1.30	0.39	0.99	-3.08	2.20	0.69	0.90	-2.03	2.34	0.99
2.08	-5.63	3.22	***	1.46	-2.90	3.05	0.23	1.39	-3.91	2.86	0.33	1.16	-2.33	2.78	0.10
2.05	-5.68	3.51	***	1.09	-2.31	2.10	0.31	1.58	-4.32	3.35	0.38	1.44	-2.58	3.62	0.82
1.18	-2.55	3.03	0.61	1.05	-1.93	3.06	0.59	1.25	-3.22	3.56	0.25	0.69	-1.50	1.87	**
1.52	-3.14	2.69	***	1.15	-2.11	2.35	0.10	0.99	-2.03	2.89	0.11	0.89	-1.65	2.73	0.40
1.31	-2.80	4.02	0.23	1.04	-1.83	3.49	0.79	1.01	-2.13	2.18	0.13	0.99	-2.11	2.16	0.16
3.32	-10.44	7.41	**	2.63	-4.85	8.49	0.13	2.23	-4.15	6.09	0.12	2.18	-4.74	6.53	0.33
3.89	-10.08	7.66	**	3.24	-8.46	10.79	0.51	2.56	-5.19	6.72	0.20	2.57	-5.12	7.20	0.24
1.58	-5.04	2.53	0.16	1.27	-3.07	3.73	0.63	1.28	-2.86	3.36	0.09	1.31	-2.99	3.53	0.28
0.91	-3.11	1.88	**	0.85	-3.79	1.94	0.18	0.88	-2.08	2.47	0.40	0.91	-1.98	2.51	0.37
2.58	-5.57	6.40	**	1.91	-3.75	5.89	0.50	1.80	-3.76	4.59	0.26	1.56	-3.66	3.62	0.61
1.63	-5.11	3.78	**	1.25	-2.83	3.84	0.47	1.21	-2.47	3.51	**	1.16	-2.29	2.65	**
2.03	-6.65	3.08	**	1.50	-4.19	3.07	0.24	1.85	-4.55	3.67	0.32	1.95	-4.17	4.12	0.12
1.83	-3.93	3.13	***	1.43	-2.33	3.07	0.06	0.98	-2.21	2.06	0.96	0.99	-2.18	2.35	0.99
3.54	-10.49	8.64	***	3.42	-9.09	9.31	***	2.37	-6.98	5.74	0.37	1.76	-6.16	4.63	0.76
3.61	-10.76	5.91	***	2.42	-7.22	4.22	0.14	2.18	-6.02	3.47	0.48	1.69	-3.49	3.12	0.72
2.45	-6.27	4.66	***	1.86	-4.38	3.86	**	1.98	-5.00	3.75	0.06	1.51	-4.28	2.83	0.20
9.74	-17.49	16.71	***	9.37	-17.85	15.71	***	3.46	-7.35	8.56	0.31	3.08	-7.29	8.32	0.18
1.19	-3.10	2.52	**	1.11	-3.06	2.79	0.40	1.14	-3.07	2.90	0.47	1.31	-4.01	3.19	0.23
3.27	-11.56	8.37	0.16	3.04	-7.04	8.83	0.19	2.37	-6.24	8.56	0.96	1.65	-3.68	8.28	0.99

Table 8.7
Weak-Form Globalization of Turmoil: Regional and World Effects

Regions	Percentage of countries with anomalous returns when turmoil in											
	Brazil			Russia			Thailand					
	With financial center	Without financial center	W p-value	With financial center	Without financial center	W p-value	With financial center	Without financial center	W p-value	With financial center	Without financial center	W p-value
Asia	14	0		29	14		67	0		0		
Europe	100	29		100	0		0	0		0		
G7	83	0		67	0		17	14		14		
Latin America	100	83		86	0		14	14		14		
Transition economies	86	14		83	33		0	0		0		
World	76	24		73	12		18	6		6		
Wilcoxon statistic (W)	1320	891	0.00	1452	759	0.00	1188	1023	0.00	1023	0.00	0.00

Notes: The financial center is respectively USA for Brazil, Germany for Russia, and Japan for Thailand. Turmoil is defined as those observations in the 5th and 95th percentiles. An anomalous return is interpreted as a change in the distribution of returns in country j on days of turmoil in country i .

$$W = \sum_{i=1}^n R_{1i} \quad (8.1)$$

where n is the number of countries in each sample. Under the null hypothesis, the average rank of an observation in sample 1 should equal the average rank of an observation in sample 2. Using Fisher's principle of randomization, it is straightforward to verify that

$$E(W) = \frac{n(2n+1)}{2} \quad \text{and} \quad \text{Var}(W) = \frac{ns^2}{2} \quad (8.2)$$

where s is the standard deviation of the combined ranks r_i for both samples:

$$s^2 = \frac{1}{2n-1} \sum_{i=1}^{2n} (r_i - \bar{r})^2. \quad (8.3)$$

The last row of table 8.7 shows the Wilcoxon test statistic for each sample and the one-sided p value for the null hypothesis of financial-center irrelevance. For example, for the case of Brazil, the proportion of all countries affected when both Brazil and the United States experience turmoil is 76 percent, and the proportion of countries affected when just Brazil experiences turmoil is 24 percent. For these two samples, the Wilcoxon p -value under the null hypothesis of financial-center irrelevance is less than 0.01, leading us to reject the null hypothesis of financial-center irrelevance. The results for the other two emerging markets are similar. In all cases, the tests reject the null hypothesis of financial-center irrelevance in favor of the alternative hypothesis that a financial center has to be affected for turmoil to become systemic.

8.3.2 Strong-Form Globalization

In the previous section we examined whether turmoil in one country triggers anomalous behavior in stock markets around the world, with anomalous behavior defined as a change in the distribution of returns. Under this definition of globalization, other stock markets do not have to experience extreme returns in response to extreme returns in one stock market for globalization to occur. A more stringent concept of the globalization of turmoil would be one of simultaneous turmoil. We call this definition of the globalization of turmoil "strong-form globalization." A globalization index in this case will just be the proportion of countries with simultaneous extreme events. Our task in this section is to examine the determinants of this index.

To examine the causes of systemic events, we use a multinomial logit approach. We also estimated the model using order logit techniques. The results are quite similar, so we do not report them to save space. Since we are interested in explaining the degree of globalization, our left-hand variable will be a dummy variable that can take three values: low, medium, and high globalization.⁷ Low globalization occurs when less than 25 percent of the countries in the sample experience turmoil; medium globalization occurs when there are more than 25 percent, but less than 50 percent, of the countries in turmoil. Finally, high globalization occurs when 50 percent or more of all the countries experience turmoil. Our explanatory variables are dummy variables capturing days of turmoil in financial centers, days of turmoil in crisis-prone countries on days of turmoil in financial centers, and days of turmoil in crisis-prone countries when financial centers are not affected. These dummies will take a value of 1 on days of turmoil and 0 otherwise. Equation 8.4 is the multinomial logit equation to be estimated.

$$P(y = i) = \exp(x'\beta_i) / \left(1 + \sum_{i=1}^{j-1} \exp(x'\beta_i) \right) \quad (8.4)$$

The variable y is the globalization index, and the vector x includes the dummy variables capturing turmoil in the various countries. The variable $P(y = i)$ is the probability associated with outcome i . The index j refers to the number of outcomes in our estimation: low, medium, and high globalization. The vector β is the vector of coefficients to be estimated. As is usual in this type of estimations, for each explanatory variable we estimate $j - 1$ parameters. The probability that there is low globalization is our base case and it is equal to

$$P(y = \text{low}) = 1 / \left(1 + \sum_{i=1}^{j-1} \exp(x'\beta_i) \right). \quad (8.5)$$

The estimation of equation 8.4 is somewhat problematic because not all the markets are open at the same time. Thus, a shock leading to turmoil in Brazil can affect all Latin American economies the same day, European economies the same day or the following day depending on the time at which the shock occurs, and Asian countries only on the following day. Similarly, if a shock occurs in Russia, the index of globalization on the left-hand side has to include countries in turmoil in Europe, the G7, and Latin America on the same day and countries in turmoil in Asia the next day, but if the turmoil originates in Thailand, the index of globalization on the left-hand side has to include the number of countries in turmoil in all the regions the same day of the shock.

We deal with this problem in two different ways. First, we estimate equation 8.4 using only turmoil originating in shocks from one time zone at a time. In this case, the left-hand-side variable is constructed depending on the origin of the shock, and we estimate three separate versions of equation 8.4 for financial centers and three separate versions of equation 8.4 for crisis-prone emerging markets. The shortcoming of this type of estimation is that we cannot evaluate jointly the effects of extreme events in the various crisis-prone countries and financial centers.

Second, to account for the effect of turbulence in the three crisis-prone countries jointly, we perform panel estimations. To deal with the different time zones, the index of globalization on the left-hand side accounts for low, medium, and high globalization by region. For each region, we align the explanatory variables on the right-hand side according to the region they may affect. Since we estimate the regression for all the regions at the same time, the parameters β provide a somewhat different measure of the effects of turmoil in the various countries on globalization. For example, the episodes of high globalization are more confining in the sense that they require all the regions to have a high degree of globalization simultaneously. This was not the case in the nonpanel estimation.

Finally, within the panel regression estimates, we jointly evaluate the effects of coincidence of multiple shocks in emerging markets and financial centers. We construct two dummy variables. The first one captures days of turmoil in emerging markets coinciding with turmoil in financial centers. This variable can take four values, 0 to 3. If this variable takes the value 3, it means that the three crisis-prone emerging economies experience turmoil and so do their respective financial centers. The second explanatory variable in this regression will capture the number of crisis-prone emerging markets in turmoil when there is no turmoil in financial centers. This variable also takes four values, 0 to 3.

Tables 8.8 and 8.9 examine the effects of turmoil originating in one time zone at a time. Table 8.8 concentrates on turmoil originating in financial centers. The first equation has as its explanatory variable a dummy variable equal to 1 when Germany experiences turmoil, and 0 otherwise. The second regression has as its explanatory variable a dummy variable equal to 1 when Japan experiences turmoil, and 0 otherwise. Finally, the third equation has as its explanatory dummy variable a dummy variable equal to 1 when United States experiences turmoil, and 0 otherwise. Table 8.9 uses the same methodology to evaluate the degree of globalization following jitters in one turmoil cluster at a time: Brazil-U.S., Russia-Germany, and Thailand-Japan. For each turmoil cluster, the regression has two explanatory dummy variables. One dummy variable is equal to 1 on days of turbulences in the emerging market coinciding with days of turmoil in the corresponding financial center, and 0 otherwise. The second explanatory dummy variable is equal to 1 on days of turbulences in the emerging market not accompanied

Table 8.8Strong-Form Globalization: Multinomial Logit Estimation $P(y = i) = \exp(x'\beta_i)/(1 + \sum_{i=1}^2 \exp(x'\beta_i))$

Degree of globalization	Coefficients		
	Turmoil in Germany	Turmoil in Japan	Turmoil in USA
Medium	2.51*** (7.88)	1.78*** (5.49)	1.25*** (3.74)
High	4.71*** (7.14)	2.56*** (5.72)	2.45*** (6.85)
Pseudo R2	0.19	0.08	0.10
Number of observations	694	694	694
Degree of globalization	Probabilities conditional on		
	Turmoil in Germany	Turmoil in Japan	Turmoil in USA
Low	40	58	52
Medium	36	26	22
High	23	16	26

Notes: Numbers in parentheses represent z statistics. ***, **, * represents the significance of the coefficient at the 1, 5, and 10 percent levels. Turmoil is defined as those observations in the 5th and 95th percentiles. The left-hand-side variable captures the degree of globalization. There are three possible degrees of globalization: low (when less than 25 percent of the countries in the sample experience turmoil), medium (when more than 25 percent but less than 50 percent of the countries experience turmoil), high (when 50 percent or more of all countries in the sample experience turmoil). In order to be able to estimate our model, coefficients for the low globalization are set equal to zero (that is our base case). Interpretation of the reported coefficients has to be done with respect to the base case. Our model was estimated with a constant but constant coefficients are not reported here for expositional purposes.

Probabilities are given in percent terms and are derived from the multinomial logit estimation shown in the top panel.

by turmoil in the corresponding financial center, and 0 otherwise. To evaluate jointly the contribution of these clusters to the globalization of turmoil, we estimate a multivariate turmoil-cluster panel regression. We estimate the model using panel data because of the time-zone problem. The results are reported in table 8.10. Finally, table 8.11 reports the panel estimation evaluating the effects of multiple coincidence of turmoil in the three crisis-prone emerging markets. The top panels in all these tables report the estimated coefficients, while the bottom panels show the conditional probabilities of globalization obtained from the estimations shown in the top panels.

As for the results, table 8.8 shows that turmoil in financial centers triggers turbulences around the world, with the explanatory power (as captured by the pseudo R^2) ranging from 8 percent for turmoil originating in Japan to 19 percent for turmoil originating in Germany. Again, this pattern could be explained, in part,

Table 8.9 Strong-Form Globalization Multinomial Logit Estimation $P(y = i) = \exp(x' \beta_i) / (1 + \sum_{i=1}^2 \exp(x' \beta_i))$

Coefficients		Turmoil in Brazil			Turmoil in Russia			Turmoil in Thailand		
		With financial center	Without financial center	p-values	With financial center	Without financial center	p-values	With financial center	Without financial center	p-values
Medium	2.14*** (3.62)	1.41*** (3.61)	0.28	2.70*** (4.33)	1.36*** (3.61)	*	2.32*** (4.03)	0.91** (2.3)	**	
High	4.64*** (8.44)	2.47*** (4.85)	***	5.53*** (7.87)	1.18 (1.07)	***	2.18*** (2.6)	0.37 (0.63)	*	
	Pseudo R2	0.13		Pseudo R2	0.15		Pseudo R2	0.03		

Probabilities conditional on		Turmoil in Brazil			Turmoil in Russia			Turmoil in Thailand		
		With financial center	Without financial center	No turmoil	With financial center	Without financial center	No turmoil	With financial center	Without financial center	No Turmoil
Low	21	56	87	23	75	92	47	80	90	
Medium	21	27	10	27	23	7	40	17	8	
High	57	17	2	50	2	1	13	4	3	

Notes: Numbers in parentheses represent z statistics. ***, **, * represents the significance of the coefficient at the 1, 5, and 10 percent levels. Turmoil is defined as those observations in the 5th and 95th percentiles. The left-hand-side variable captures the degree of globalization. There are three possible degrees of globalization: low (when less than 25 percent of the countries in the sample experience turmoil), medium (when more than 25 percent but less than 50 percent of the countries experience turmoil), high (when 50 percent or more of all countries in the sample experience turmoil). In order to be able to estimate our model, coefficients for the low globalization had to equal zero (that is our base case). Interpretation of the reported coefficients has to be done with respect to the base case. Our model was estimated with a constant but constant coefficients are not reported here for expositional purposes. P column reports p-values for test of equality between parameters estimated with and without turmoil in financial centers. The financial center is, respectively, USA for Brazil, Germany for Russia, and Japan for Thailand.

Number of observations for our sample was 694.

Probabilities are given in percent terms and are derived from the multinomial logit estimation shown in the top panel.

Table 8.10
Strong-Form Globalization: Multinomial Logit Panel Estimation $P(y = i) = \exp(x'\beta_i) / (1 + \sum_{i=1}^2 \exp(x'\beta_i))$

		Coefficients						
		Brazil		Russia		Thailand		
Degree of globalization	No Turmoil	With financial center	Without financial center	With financial center	Without financial center	With financial center	Without financial center	p-values
		Medium	77	0.93*** (4.23)	-0.58*** (-2.12)	0.35 (1.31)	0.17 (1.07)	0.63** (2.34)
High	21	2.67*** (9.22)	0.85** (2.11)	2.71*** (8.49)	0.37 (0.99)	2.14*** (4.68)	0.41 (1.15)	***
Pseudo R2:		0.07						
Number of observations:		3469						
Degree of globalization		Probabilities conditional on						
		Turmoil in Brazil		Turmoil in Russia		Turmoil in Thailand		
Low	1	51	84	61	70	60	76	
Medium	1	36	13	24	28	31	22	
High	1	13	3	15	2	9	2	

Notes: Numbers in parentheses represent z statistics. ***, **, * represents the significance of the coefficient at the 1, 5, and 10 percent levels. Turmoil is defined as those observations in the 5th and 95th percentiles. The left-hand-side variable captures the degree of globalization. There are three possible degrees of globalization: low (when less than 25 percent of the countries in the sample experience turmoil), medium (when more than 25 percent but less than 50 percent of the countries experience turmoil), high (when 50 percent or more of all countries in the sample experience turmoil). In order to be able to estimate our model, coefficients for the low globalization had to equal zero (that is our base case). Interpretation of the reported coefficients has to be done with respect to the base case. Our model was estimated with a constant but constant coefficients are not reported here for expositional purposes. P column reports p-values for test of equality between parameters estimated with and without turmoil in financial centers. The financial center is, respectively, USA for Brazil, Germany for Russia, and Japan for Thailand.
Probabilities are given in percent terms and are derived from the multinomial logit estimation shown in the top panel.

Table 8.11
Strong-Form Globalization: Multinomial Logit Panel Estimation $P(y = i) = \exp(x'\beta_i) / (1 + \sum_{i=1}^2 \exp(x'\beta_i))$

Degree of globalization	Coefficients Emerging markets		p-value
	With financial center	Without financial center	
Medium	0.65*** (4.76)	0.01 (0.11)	***
High	2.64*** (14.64)	0.57*** (2.71)	***
	Pseudo R2	0.07	
	#Observations	3469	

Degree of globalization	Probabilities conditional on						
	No turmoil	Turmoil in one emerging market		Turmoil in two emerging markets		Turmoil in three emerging markets	
			With financial center	Without financial center	With financial center	Without financial center	With financial center
Low	77	56	76	19	75	2	73
Medium	21	31	22	20	22	4	21
High	1	13	2	62	4	94	6

Notes: Numbers in parentheses represent z statistics. ***, **, * represents the significance of the coefficient at the 1, 5, and 10 percent levels. Turmoil is defined as those observations in the 5th and 95th percentiles. The left-hand-side variable captures the degree of globalization. There are three possible degrees of globalization: low (when less than 25 percent of the countries in the sample experience turmoil), medium (when more than 25 percent but less than 50 percent of the countries experience turmoil), high (when 50 percent or more of all countries in the sample experience turmoil). In order to be able to estimate our model, coefficients for the low globalization had to equal zero (that is our base case). Interpretation of the reported coefficients has to be done with respect to the base case. Our model was estimated with a constant but constant coefficients are not reported here for expositional purposes. P column reports p-values for test of equality between parameters estimated with and without turmoil in financial centers. The explanatory variable is emerging market. Such variable could equal 0, 1, 2, 3 depending on how many emerging markets (Brazil, Russia, Thailand) experienced turmoil concurrently.

Probabilities are given in percent terms and are derived from the multinomial logit estimation shown in the top panel.

by the higher worldwide exposure of German banks to emerging markets in Asia, Latin America, and transition economies during the late 1990s. The bottom panel provides another metric to capture the reach of turmoil in the three financial centers: the probability of low, medium, and high globalization, conditional on turmoil in each financial center and derived from the multinomial estimation. Again the likelihood of medium-to-high globalization on days of turmoil in Germany is about 60 percent, but only about 40 percent when shocks originate in Japan, with market jitters in the United States triggering medium-to-high globalization with a probability of almost 50 percent.

Table 8.9 reports the results for turmoil originating in emerging markets. The first three columns report the estimates for Brazil, the next three for Russia, and the last three for Thailand. As we did when we evaluated weak forms of globalization, we pay particular attention to whether days of turmoil in the three crisis-prone emerging markets coincide with days of turmoil or with days of no turmoil in financial centers. Financial centers would be irrelevant in explaining high degrees of globalization of turmoil if the coefficient β attached to the dummy capturing turmoil in the emerging market–financial center cluster is not statistically different from the coefficient β attached to the dummy capturing turmoil in just the emerging market. This hypothesis is tested in the third column for each emerging market. In all cases, we reject this hypothesis at all conventional significance levels. To better understand the effects of turmoil in the various countries, the bottom panel of table 8.9 also reports the conditional probabilities of low, medium, and high globalization obtained from the estimation of equation 8.4. The results for Brazil indicate that low globalization is the most likely outcome when turbulence in Brazil does not coincide with turbulence in a financial center. In contrast, when the financial center is also experiencing an extreme event, high globalization becomes the most likely event, with the probability reaching 57 percent. Interestingly, if there is no turmoil in Brazil or the United States, the likelihood of a high clustering of countries with turmoil collapses to 2 percent. The results for Russia are quite similar. Again, the necessary ingredient for high globalization is the coincidence of turmoil in Russia and Germany. In this case, the average probability of high globalization is about 50 percent, but declines to 2 percent when only Russia experiences turbulence. The results for Thailand indicate that the reach of the Asian crisis was limited in scope. Still, jitters in Thailand are transmitted to other Asian countries only on days of jitters in Japan. The explanatory power of these shocks, as captured by the pseudo R^2 , is high for Brazil and Russia but, as expected, quite small for Thailand.

To evaluate jointly the effects of turmoil in the three emerging markets and financial centers, we report the panel estimates in tables 8.10 and 8.11. As shown in table 8.10, each of the three emerging market–financial center clusters contributes

to trigger financial turmoil worldwide, as captured by the statistically significant β coefficients of the three crisis-cluster dummies for the high globalization event. Still, the contribution of the Thailand–Japan cluster is somewhat smaller. Our panel estimation, though, has a smaller predictive power than the nonpanel estimations because of the restrictions imposing similar effects of turmoil of the various center-periphery clusters across the five regions. Our more stringent definition of high-globalization episodes is also reflected in lower probabilities of high globalization following turbulences in the three center-periphery clusters.

Finally, the results in table 8.11 bring to the spotlight the magnification effect of simultaneous turbulences in several center-periphery clusters. Note that the probability of high globalization now increases to 94 percent when the three crisis clusters experience turbulences, but just 13 percent when one crisis cluster is in turmoil. Note that the probability of high globalization on days of no turmoil in any of the crisis clusters is just 1 percent.

8.4 The Origins of Globalization

In the previous section, we evaluated the odds of simultaneous turbulence around the world when crisis-prone emerging markets and financial centers were experiencing turmoil. We did not explain the origin of these turbulences. To do that, we have to bring in information beyond that of daily movements in equity prices. Our source is the written record: we used reports from Bloomberg.com, the *Financial Times*, and the *Wall Street Journal* to construct a chronology of news in those days. We limited our search to days on which at least 50 percent of countries in one region had stock market jitters. This chronology is reported in the appendix table (located at the end of this chapter). The first column dates the days of regional and global turmoil. The next six columns report the proportion of countries, worldwide and by region, with stock market turmoil. For clarity, we just report the proportion of markets in turmoil when it reaches more than 50 percent of the countries worldwide or in each region. The last column reports the news. To study the onset and propagation of turmoil, it is important to collect all news, local and foreign, that triggers jitters. This news can be about the state of the economy, financial institutions, or policies, or may just be rumors. The appendix table does not report all the news events that moved markets on a particular day, but reports the most common source of market jitters in the region or around the world.

As shown in this chronology, the first day of worldwide turmoil is October 27, 1997, with 57 percent of the countries around the globe experiencing turmoil. The tension started to build up toward the end of August. Until that time, while several Asian countries experienced turbulences, they did not spread to other

countries in that region. But on August 28, 1997, financial markets in Indonesia, Malaysia, the Philippines, Singapore, and Hong Kong collapsed amid a deepening loss of confidence in the ability of governments to tackle their severe economic problems. On October 22 turmoil reached Hong Kong and spread in Asia, with about 60 percent of the Asian countries experiencing market crashes. The crisis in Hong Kong deepened and on October 23, it triggered a global sell off in Europe, the G7 countries, and Latin America. By October 27, worldwide globalization reached about 60 percent of the countries in the sample. This time around, the globalization of the turmoil was short-lived and within two days markets rebounded, with massive rallies around the world.

December 11 is the next day of significant interregional spillover, with Korea at the center of the debacle in Asia and Europe. Still, repercussions in the G7 countries were minor. Another day of interregional turmoil was January 12, 1998. At the heart of the jitters was the collapse of Peregrine (Hong Kong), one of Asia's largest investment banks.

The next cluster of global instability started toward the end of May 1998, with Russian tension spreading to Latin America, transition economies, Asia, Europe, and the G7 countries. The degree of globalization rapidly rose, reaching about 50 percent of countries worldwide by June 15. Rumors of devaluation in China and the weakness of the Japanese economy and the yen also contributed to the build-up of skittishness. The degree of globalization reached 60 percent on August 11. On August 21, shares of German banks heavily exposed to Russia collapsed, triggering downfalls in other G7 countries. On August 27, the failed auction of Russian GKO reignited fears of financial collapse, bringing major downturns in 75 percent of countries worldwide. Financial turmoil gripped Latin American markets following Moody's downgrade of Brazilian and Venezuelan foreign debt. Moody's also put Argentina's debt and its eleven banks on review for a possible downgrade on September 3. While markets in some regions rebounded during the first week of September, financial concerns, brought again to the limelight by Standard & Poor's downgrade of Spain's second-largest bank (with heavy exposure to Argentina) and of Argentina's two largest banks on September 10, together with LTCM's collapse and bail-out on September 24, triggered stock market crashes around the world. This episode of worldwide financial instability came to an end with news of credit easing in financial centers; this was related to the intermeeting reduction in the federal funds interest rate on October 15 in the United States.

The last episode of financial instability in our sample occurred around the time of the devaluation of the Brazilian *real*, which was extremely short-lived. Only on January 13 did financial markets around the world collapse.

Table 8.12 summarizes our findings about the news that rocked financial markets. But first, the top panel shows the proportion of days of rallies and days of crashes during episodes of high regional and world globalization (at least 50 percent of countries affected by turmoil). Note that 85 percent of the episodes of high world globalization involve stock market crashes. Episodes of high regional globalization are more balanced. With the exception of the Asian region, in which days of joint rallies outnumber days of simultaneous crashes, about 60 percent of the days of high regional globalization consist of crashes. The middle panel classifies the days of high globalization, both at a regional level and worldwide, according to the type of news that seems to have triggered the spillover. Financial concerns from bankruptcies of large banks or adverse shocks in one or more asset markets in a center country seem to be at the core of high worldwide globalization (40 percent of the episodes). Only 20 percent of the days of high spillovers seem to be driven by economic, political, and monetary news at the center. Another important source of instability is concerns about financial fragility in the periphery (25 percent of the episodes). In contrast, financial worries in center countries only account for 26 percent of the episodes of high regional globalization. Financial fragility in the periphery seems to be at the heart of regional turbulences (31 percent of the episodes). Finally, international agreements also contribute to regional turbulences.

One final aspect of globalization that we have still not addressed is whether high globalization occurs when the magnitude of the shocks in the stock market is larger. The bottom panel addresses this question. We first divide extreme returns in three categories according to their size: large (within the 1-percent critical region on both tails), medium (between the 1-percent and 3-percent critical regions on both tails), and small (between the 3-percent and 5-percent critical regions). Afterward, we estimate the average size of the returns for all the countries in turmoil for each episode of low, medium, and high world globalization. The bottom panel in table 8.12 shows the proportion of episodes of low, medium, and high world globalization with small, medium, and large returns. Larger (in absolute values) returns are more common on days of high globalization: all the shocks in episodes of high globalization are clustered in, at the most, the 3-percent critical region, while during episodes of low globalization 46 percent of the shocks are relatively small (between the 3-percent and 5-percent critical regions).

8.5 Concluding Comments

This paper presents a new approach to measuring and understanding systemic financial turbulences. We defined two measures of systemic disturbances—weak-

Table 8.12

Days of Globalization: Asymmetries, Origins, and Size of Shocks

A. Asymmetries

Regions	Days of high globalization	
	Proportion of crashes	Proportion of rallies
World	85	15
Asia	29	71
Latin America	69	31
Europe	61	39
G7	56	44
Transition economies	61	39

B. News on Days of High Globalization

Regions	Proportion of Days with News about:									
	Financial sector				Economy and politics		Monetary policy		International agreements	
	Banking		Other		Center	Periph-ery	Center	Periph-ery	Center	Periph-ery
	Center	Periph-ery	Center	Periph-ery						
Regional	8	8	18	23	11	10	11	3	2	7
World	10	10	30	15	10	10	10	5		

C. Degree of Globalization and Size of Returns

Degree of world globalization	Returns		
	Small	Medium	Large
Low	46	48	5
Medium	12	86	2
High	0	92	8

Notes: Numbers in the above tables are in percent. In panel C, small returns are returns between the 3rd (97th) and 5th (95th) percentiles. Medium returns are returns between the 1st (99th) and 3rd (97th) percentiles. Large returns are returns in the 1st (99th) percentile. The first cell of this panel indicates that 46 percent of the days of low globalization had countries experiencing on average a small return.

and strong-form globalization—and created the corresponding indices of globalization. These indices allowed us to capture the routes through which market jitters in one country reach other countries in the same region, or even worldwide. They also allowed us to estimate the likelihood of low-to-high globalization following a variety of shocks in crisis-prone emerging markets and financial centers. One of the preliminary conclusions we draw from this exercise is that financial centers are at the core of systemic problems: the worldwide globalization of the turbulences in Asia in fall 1997 only occurred after the stock market crash in the United States on October 27, while the Russian downfall spread around the globe only after it triggered fragilities in German banks and helped to provoke LTCM's bankruptcy. Without distress in a financial center, disturbances spread at most regionally, with the "silk road" of regional financial distress related in part to trade links, but also to financial linkages. For example, as documented in Kaminsky, Lyons, and Schmukler (2004), the 1994 Mexican crisis spread so rapidly to Argentina and Brazil via the massive mutual fund (specialized in Latin America) withdrawals from those two countries. Finally, our evidence indicates that collapses and not rallies are at the heart of high-globalization episodes, suggesting the need for models with asymmetries to explain systemic turmoil.

Our research has focused on explaining the geographical extent of financial turmoil. Still, the temporal dimension of high-globalization episodes of turbulences varies as much, with some episodes lasting just a couple of days (sell-off in stock markets around the world following the Hong Kong collapse in October 1997) while others, such as the turmoil during fall 1998, lingered much longer. Also, our research, like most of the previous literature, has just focused on a particular asset market. But the degree of systemic problems should not only be understood as synchronized jitters across a particular asset market in a variety of countries, but also as simultaneous turmoil across markets in a particular country. Future research should inquire into these differences too.

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Appendix Table

The Globalization of Financial Turmoil: Chronology of News January 1, 1997 to August 31, 1999

DAY	ALL	ASIA	EUR	G7	LA	TRA	NEWS
7 Apr 97			57				EUR: European and US stocks up, benefiting from comments of EU finance ministers who indicated the single currency will begin on time. (FS-OTHER, CENTER)
28 Aug 97		71					ASIA: Investors flee the region amid a deepening loss of confidence in the ability of governments to tackle their severe economic problems. (E&PN, PERIPHERY)
22 Oct 97		57					ASIA: Share prices fall sharply in Asian markets due to a sharp drop in futures prices in Singapore and fears about higher interest rates and currency stability in Hong Kong. (FS-OTHER, PERIPHERY)
23 Oct 97			57	71	57		G7, EUR, LA: Hong Kong Monetary Authority was forced to sell US dollars to support the currency, triggering interest rate hikes that prompted a global sell off. (FS-OTHER, PERIPHERY)
27 Oct 97	57		71	86	86		EUR, G7, LA: A \$600 billion sell-off shut down the US market for the first time since 1981. The sell-off was triggered by Southeast Asia's shaky economies and by a jump in interest rates, as well as by a stream of weak earning reports. Panic grips other regions as US market crashes, especially after the Hong Kong declines of the past week. (E&PN, PERIPHERY); (FS-OTHER, CENTER)
28 Oct 97	80	100	86	86	71	57	ASIA, EUR, TRA, G7: still reacting to US market crash and Hong Kong crash. (FS-OTHER, CENTER) LA: Markets soar as US market rallies. (FS-OTHER, CENTER)
29 Oct 97	63	57	71	86		71	EUR, G7, TRA: Markets soared as US soared the day before. (FS-OTHER, CENTER) ASIA: Asian markets finish lower as investors fear another steep drop in US markets. (FS-OTHER, CENTER)
30 Oct 97			71		57		EUR: Stocks soared after Greenspan eased concern that inflation could be on the rise. (MP, CENTER)

Appendix Table
(continued)

DAY	ALL	ASIA	EUR	G7	LA	TRA	NEWS
							LA: Strong declines in the region stemmed from contagion in Asia. Fears about Brazil's real currency and liquidity crunch of its banking system. (FS-OTHER, PERIPHERY); (FS-BANKING, PERIPHERY)
3 Nov 97		57					ASIA: Stocks rally as a financial aid package to Indonesia restores calm to the region. China also eases credit. (IA, PERIPHERY); (MP, PERIPHERY)
7 Nov 97				57			G7: The US dollar surges, reaching a six-month high as concerns increased in the market over the ability of the Japanese government to revive the country's economy. (E&PN, CENTER)
12 Nov 97					71	71	LA: Concern about fiscal austerity package announced by Brazil. Markets also fall after steep declines in Asian markets. (E&PN, PERIPHERY), (FS-OTHER, PERIPHERY) TRA: Stocks fall after major drops in Asian markets. (FS-OTHER, PERIPHERY)
17 Nov 97			86	57			EUR, G7: Stocks up as Japan PM hints that public spending may be used to stimulate the economy and protect depositors following the collapse of the nation's largest bank. US reports low inflation measures. (FS-BANKING CENTER); (E&PN, CENTER)
24 Nov 97			57				EUR: Shares fall after the collapse of Japan's fourth-largest brokerage firm, Yamaichi Securities. (FS-BANKING, CENTER)
1 Dec 97				57			G7: Stock markets rally on gains in Asian markets overnight. (FS-OTHER, PERIPHERY)
11 Dec 97		100	57				ASIA: Stocks slumped as Moody's cut rating of South Korea's currency. (E&PN, PERIPHERY) EUR: Stocks down amid a new wave of selling in Asian markets and signs of weakness in the US economy. (FS-OTHER, PERIPHERY); (E&PN, CENTER)

Appendix Table
(continued)

DAY	ALL	ASIA	EUR	G7	LA	TRA	NEWS
9 Jan 98					71		LA: Asian turmoil, especially concerns about Indonesia, causes market declines. Central Bank of Chile raises key interest rate. (FS-OTHER, PERIPHERY); (MP, PERIPHERY)
12 Jan 98			71			71	EUR, TRA: Peregrine, one of Asia's largest investment banks (Hong Kong), files for liquidation, raising concerns about emerging markets in general. (FS-BANKING, PERIPHERY)
13 Jan 98		71					ASIA: Stocks rose on optimism about IMF-backed reforms for the region. (IA, PERIPHERY)
14 Jan 98		86					ASIA: Stocks continued to rise on optimism about IMF-backed reforms for the region. (IA, PERIPHERY)
19 Jan 98		100					ASIA: Indonesia signaled commitment to the much-awaited bank reform. Camdessus issues statement of confidence about Malaysia and countries in the region. (FS-BANKING, PERIPHERY); (IA, PERIPHERY)
22 Jan 98		57					ASIA: The plunging Indonesian rupiah dragged the rest of Asia into a downward spiral. (FS-OTHER, PERIPHERY)
2 Feb 98		71					ASIA: Stocks up as value-oriented funds flooded back into Asia from Europe and US. Strength driven by liquidity even though nothing changed in the fundamentals front. (FS-OTHER, PERIPHERY)
27 Apr 98			86	86			EUR, G7: Concern US will raise interest rates to fight inflation. (MP, CENTER)
26 May 98					57		LA: Concerns about a potential devaluation in Russia affecting Brazil and other emerging markets. (FS-OTHER, PERIPHERY)
27 May 98			57				EUR: Speculation about Russian devaluation of the ruble caused fall in stock prices. (FS-OTHER, PERIPHERY)
1 Jun 98						57	TRA: Russian stock prices plummeted while the main market for Russian futures announced that it was suspending trading indefinitely. Unfulfilled expectations of foreign aid to Russia contributed to the declines. (FS-OTHER, PERIPHERY); (IA, PERIPHERY)

Appendix Table
(continued)

DAY	ALL	ASIA	EUR	G7	LA	TRA	NEWS
15 Jun 98	51	86	57		57		ASIA: Japanese government announced that GDP contracted for a second consecutive quarter. (E&PN, CENTER) ASIA, LA, G7, TRA: Loss of confidence in emerging markets in general as Russian market tumbled for a seventh straight day. (FS-OTHER, PERIPHERY)
17 Jun 98		71					ASIA: US and Japan coordinated actions to sell US dollars and buy Japanese yen. Markets soared due to the stronger yen. (IA, CENTER)
18 Jun 98		100					ASIA: Countries in the region still reacting to the US and Japan coordinated actions to prop up the yen. (IA, CENTER)
14 Jul 98						71	TRA: Russia would receive 22.6 billion dollars from IMF and other bilateral donors. (IA, PERIPHERY)
11 Aug 98	60		86	71	57		EUR, G7, LA: Foreign investors seemed to be the main driving force behind the market drop. Fears of a weaker yen, and the prospect of devaluation in China, sent shock waves throughout the world. (FS-OTHER, CENTER); (FS-OTHER, PERIPHERY)
13 Aug 98						71	TRA: Russian shares fell more than 10 percent early on growing fears of a liquidity crisis among Russian banks. (FS-BANKING, PERIPHERY)
18 Aug 98			57				EUR: Gains in European markets following a major Wall Street advance (FS-OTHER, CENTER)
20 Aug 98					71		LA: Concern Russian banks may fail and Venezuela may devalue (FS-BANKING, PERIPHERY); (FS-OTHER, PERIPHERY)
21 Aug 98	54		71	71	71		LA: Concern about imminent currency devaluation in Venezuela. (FS-OTHER, PERIPHERY) EUR, G7, LA: Russia's Central Bank stated that some Russian banks could go bankrupt accentuating the Russian financial crisis. In Germany (a major lender to Russia) stocks plunged, triggering downfalls in London and Paris. (FS-BANKING, PERIPHERY); (FS-OTHER, CENTER)

Appendix Table
(continued)

DAY	ALL	ASIA	EUR	G7	LA	TRA	NEWS
26 Aug 98			71				EUR: Stocks fall as Russia announces its debt restructuring plan. (FS-OTHER, PERIPHERY)
27 Aug 98	74		86	100	100	86	EUR, G7, LA, TRA: Russia's government unable to sell its newly restructured GKO bills, spreading fear that global crisis will continue. (FS-OTHER, PERIPHERY)
1 Sep 98			57		57		LA: Stocks end sharply higher mirroring the DJIA's rebound. (FS-OTHER, CENTER) EUR: Stocks up on optimism about Europe's prospects. (FS-OTHER, CENTER)
2 Sep 98			71			57	TRA: Markets rebound as investors went for bargains. (FS-OTHER, PERIPHERY) EUR: Stocks follow rebound in the US stock market. (FS-OTHER, CENTER)
3 Sep 98			57	57	57		LA: Moody's downgraded Brazil's and Venezuela's foreign debt and put Argentina's foreign currency debt and 11 banks on review for a possible downgrade. (E&PN, PERIPHERY), (FS-BANKING, PERIPHERY) EUR, G7: European stock markets were hurt by a dollar plunge and worries that financial troubles are spreading from Russia and Asia to Latin America. (FS-OTHER, PERIPHERY)
4 Sep 98						57	TRA: Russia's parliament delays a vote on Chernomyrdin's appointment as Prime Minister at Yeltsin's request. (E&PN, PERIPHERY)
7 Sep 98		57	57				ASIA: Stronger yen and a higher stock market helps Japanese banks but fund managers stay skeptical. (FS-BANKING, CENTER) EUR: Greenspan hints he would favor cutting interest rates. (MP, CENTER)
8 Sep 98				57		57	G7, TRA: Renewed confidence was felt thanks to market-supportive comments from Fed Chairman Alan Greenspan. (MP, CENTER)

Appendix Table
(continued)

DAY	ALL	ASIA	EUR	G7	LA	TRA	NEWS
10 Sep 98	60		71	71	86	57	EUR, G, TRA, LA: Worries about banks' exposures as S&P downgrades Spain's second-largest bank. Credit ratings for Argentina's two largest banks were also reduced. (FS-BANKING, CENTER); (FS-BANKING, PERIPHERY)
11 Sep 98						57	LA: Brazilian Government boosted overnight interest rates by 20 percentage points to try to stem capital flight, which reached 2.2 billion dollars the day before. (FS-OTHER, PERIPHERY)
14 Sep 98				71		71	G7, TRA: Russia's new PM pledges to revive the economy. (E&PN, PERIPHERY)
15 Sep 98					86	57	LA, TRA: G7 meeting hints at financial aid for Latin America. Argentina may borrow 5.7 billion dollars from the World Bank and other international institutions. (IA, PERIPHERY)
17 Sep 98	54		86	86			EUR, G7: Greenspan states that there is no move to coordinate interest rates (MP, CENTER)
21 Sep 98			86	57			G7, EUR: Concern about Japan's recession and low growth potential for OECD countries due to emerging markets collapse and deepening financial collapse. Political parties in Japan remains at odds on how to use taxpayer money to prop up LTCB of Japan. (E&PN, CENTER); (FS-OTHER, EMERGING); (FS-BANKING, CENTER)
22 Sep 98			71				EUR: US markets rebound day after the Clinton grand jury testimony. (E&PN, CENTER)
23 Sep 98			57	57	100		LA: President of IDB says Brazil could receive up to 50 billion dollars in aid from international institutions. IMF and US also gave statements of support for Brazil aid. (IA, PERIPHERY) G7, EUR: Investors hope that Greenspan will hint at a possible rate cut when he testifies before the Senate banking committee. (MP, CENTER)
24 Sep 98		86				57	ASIA: Stocks up as Greenspan suggests he may lower interest rates. (MP, CENTER)

Appendix Table
(continued)

DAY	ALL	ASIA	EUR	G7	LA	TRA	NEWS
							LA: Stocks down as concern over banks is felt after some of the largest banks put together a 4 billion dollar bailout of LTCM, raising concern about credit. Brazil announces fiscal austerity measures. (E&PN, PERIPHERY); (FS-BANKING, CENTER)
25 Sep 98						71	TRA: Russian tax collection continued to plummet in September, due to the crash on Russian financial markets and the country's ensuing banking crisis (statement by tax official). (E&PN, PERIPHERY)
30 Sep 98				57			G7: US cut interest rates and asked other countries to follow suit. (MP, CENTER)
1 Oct 98	66		86	100	71		G7, EUR, LA: Concerns about global economic slump. Report US manufacturing production weakened for fourth straight month as exports slumped. (E&PN, CENTER)
2 Oct 98					57	57	LA: Stock markets soared on hopes of a financial package for troubled Brazil. (IA, PERIPHERY) TRA: Stocks still falling following global declines of October first. (FS-OTHER, CENTER)
6 Oct 98				57			G7: Disappointment that the G7 meeting in Washington failed to adopt a clear strategy to address global economic issues drove share prices sharply lower in world markets. (IA, CENTER)
8 Oct 98	51		86	71			EUR, G7: Speculation the Fed would cut interest rates. Japan moves to repair its economy. (MP, CENTER) (E&PN, CENTER)
9 Oct 98		57		57	57		ASIA, G7: Interest cuts in UK and other European countries in the preceding week generated rallies in several markets. (MP, CENTER) LA: Brazilian authorities and the International Monetary Fund issued a joint statement on the availability of a rescue package to help cushion the region from market turmoil. (IA, PERIPHERY)

Appendix Table
(continued)

DAY	ALL	ASIA	EUR	G7	LA	TRA	NEWS
12 Oct 98	54	57	71	71			EUR, G7, ASIA: Japan will substantially increase the amount of money it will spend on shoring up its fragile banking system. (FS-BANKING, CENTER)
16 Oct 98		71	71				EUR, G7: Fed Funds rate cut by a quarter percentage point on Oct. 15. (MP, CENTER)
20 Oct 98			57	57			EUR, G7: Suggestions that France and Germany would lower their interest rates boosted investor sentiment in Europe as well as continued gains in the USA and a rally in Asian markets. (MP, CENTER); (FS-OTHER, CENTER); (FS-OTHER, PERIPHERY)
27 Oct 98			71				EUR: Italy makes a surprise cut in interest rate by a full percentage point. (MP, CENTER)
30 Oct 98					71		LA: G7 countries said they would back a new IMF credit line to Brazil, speeding aid to Brazil. (IA, PERIPHERY)
2 Nov 98			71			57	EUR, TRA: Stocks rallied after the October 30 US commerce department report announcing better than expected third quarter growth rates. (E&PN, CENTER)
4 Nov 98				71			G7: Democrats increased seats in the US Congressional elections, the first party with an incumbent resident to do this since 1934. Stocks rally after interest rate cuts in Italy and Sweden in the past week. (E&PN, CENTER); (MP, CENTER)
10 Nov 98		57					ASIA: Investors await the release of the Japanese government's stimulus package. (E&PN, CENTER)
11 Nov 98		57					ASIA: Japan's newest economic stimulus package is expected to be the largest ever. (E&PN, CENTER)
20 Nov 98				57			EUR: European stocks finished with strong gains as bourses benefited from hopes of further European rate cuts. (MP, CENTER)
30 Nov 98				57	57		G7: Global markets were given a boost after the DJIA marked a record high. (FS-OTHER, CENTER)

Appendix Table
(continued)

DAY	ALL	ASIA	EUR	G7	LA	TRA	NEWS
							LA: Latin American investors were influenced by heavy profit taking on Wall Street and Brazil. (FS-OTHER, PERIPHERY)
1 Dec 98			57	71			G7, EUR: Stocks down on weak dollar. (FS, CENTER, OTHER)
3 Dec 98					57		LA: The US dollar weakened as investors were discouraged by the continuing decline in U.S. stocks and Wednesday's defeat in the Brazilian Congress of an important government austerity measure. (FS-OTHER, CENTER); (E&PN, PERIPHERY)
21 Dec 98				57			G7: High expectations on the euro boost stocks. (FS-OTHER, CENTER)
4 Jan 99			86	57			EUR, G7: Stock prices ended up higher lured by a weak dollar and start of euro trading. (FS-OTHER, CENTER)
6 Jan 99		57		71			G7: US rallied on the back of technology stocks. (FS-OTHER, CENTER) ASIA: Japanese market followed an overnight jump in New York stocks lead by strength in the high-technology sector. (FS-OTHER, CENTER)
12 Jan 99					57		LA: Markets closed sharply lower due to rumors of an interest rate hike in Brazil and a near \$200 million outflow. (FS-OTHER, PERIPHERY)
13 Jan 99	66		100	57	86	57	EUR, LA, TRA: Brazil's Central Bank chairman resigns. Brazil devalues its currency. (E&PN, PERIPHERY); (MP, PERIPHERY)
14 Jan 99					57		LA: Standard & Poor's downgraded certain Latin American banks and some of Brazil's foreign currency debt. (FS-BANKING, PERIPHERY)
15 Jan 99					71		LA: Brazil lets its currency float against the dollar. (FS-OTHER, PERIPHERY)
18 Jan 99			57				EUR: Bank mergers in France, Spain and calmer financial markets in Brazil pushed stocks higher. (FS-BANKING, CENTER); (FS-OTHER, PERIPHERY)
9 Feb 99				57			G7: There were growing concerns in Europe about a slowdown in the economy. European markets fell following financial turmoil in emerging markets.

Appendix Table
(continued)

DAY	ALL	ASIA	EUR	G7	LA	TRA	NEWS
5 Mar 99				86			Japanese investors were waiting for measures, if any, from the BOJ to curb the recent sharp rise in bond yields, which would increase borrowing costs for companies and could stall Japan's efforts to revive its battered economy. (E&PN, CENTER); (FS-OTHER, PERIPHERY) G7: Labor department reported hourly wages rose 0.1 percent in February, less than the 0.3 percent forecasted. Unemployment went up 0.1 percent point. (E&PN, CENTER)
16 Apr 99		57					ASIA: Influx of European funds brought up Asian stocks posting sharp gains throughout the region. (FS-OTHER, CENTER)
19 Apr 99		57					ASIA: Investors confident that the global financial crisis is largely over. (FS-OTHER, PERIPHERY)
26 May 99					71		LA: Markets rebound as fears concerning Argentina's ability to maintain its currency board (as well as fears about a potential political scandal involving Brazilian President Cardoso) subside. (FS-OTHER, PERIPHERY); (E&PN, PERIPHERY)
29 July 99				57			G7: Investors were relieved when Alan Greenspan offered nothing new to upset global markets in a testimony to US lawmakers. (MP, CENTER)

Notes:

FS: News from the financial sector. They could either originate in the banking sector (BANKING) or not (OTHER).

MP: News about monetary policy.

E&PN: News about the economy (excluding the financial sector) and political news.

IA: Refers to international agreements or policy coordination actions.

ASIA: Includes Hong Kong, Indonesia, Malaysia, the Philippines, Singapore, South Korea, and Thailand.

EUR: Includes Finland, Greece, Holland, Norway, Spain, Sweden, and Turkey.

G7: Includes Canada, France, Germany, Italy, Japan, United Kingdom, and the United States.

LA: Includes Argentina, Brazil, Chile, Colombia, Mexico, Peru, and Venezuela.

TRA: Includes Czech Republic, Estonia, Hungary, Poland, Russia, Slovakia, and Ukraine.

Numbers in cells represent the percentage of countries in their respective region (or world) experiencing turmoil on that day.

The parenthetical statements after each news event explain the region from which news originated and our classification of news. For example, on July 29, 1999, 57 percent of the G7 countries were affected by Alan Greenspan's testimony. His testimony was classified as Monetary Policy News originating in the Center (MP, CENTER).

Notes

1. Extreme returns are those returns in the 5th and 95th percentile of the distribution.
2. Also see Calvo and Mendoza (2000) for evidence suggesting that this mechanism can be important.
3. See, for example, Kaminsky and Reinhart (1999).
4. See, for example, Eichengreen, Rose, and Wyplosz (1996), Glick and Rose (1998), and Kaminsky and Reinhart (2000).
5. See also Danielsson and de Vries (1997), De Bandt and Hartmann (2000), Hartman, Straetmans, and Devries (2004), Longin (1996), and Mati (2001) for studies of extreme returns in stock and bond markets.
6. See, for example, Gelos and Sahay (2000), Glick and Rose (1998), and Kaminsky and Reinhart (2000).
7. In Kaminsky and Reinhart (2000) we constructed a similar index. In that paper, the index was the proportion of countries with currency crises, which was used to predict currency crises in other countries. Bae, Karolyi, and Stulz (2000) also look at simultaneous financial strains in Asia and Latin America and construct a similar index, finding that contagion is predictable using a small set of macroeconomic variables.

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